

Vi Webinar: WHY A GREENER VETERINARY PRACTICE IS GOOD FOR BUSINESS

Date: Wednesday, 15 April 2026

Time: 19:30 BST

Online Webinar Via Zoom

Join Vi and Investors in the Environment (IIE) in the run-up to Earth Day for an inspiring webinar showcasing real veterinary practices leading the way in sustainability. Hosted by Camilla Sherwin, IIE's Senior Sustainability Consultant, UK practice leaders share how they embedded sustainability into their organisations, the challenges they faced, and the measurable business benefits they've achieved.

Discover why going green is not just good for the planet — it's smart for your practice.

Webinar Agenda

This interactive, real scenario-based webinar will give a thorough overview of the topic, with the following questions covered:

- How did you get started with greening your practice?
- What barriers have you faced, and how have you overcome them?
- How have you gained the support of your whole team?
- How can we reduce our waste?

Among many others....

Meet the Speaker:

Camilla Sherwin

Senior Sustainability Consultant & Partnerships Manager on the Investors in the Environment (IIE) programme

Camilla is Senior Sustainability Consultant & Partnerships Manager for the Investors in the Environment (IIE) programme, with four years' experience supporting businesses to embed environmental sustainability. She has over 20 years' experience in the environmental sector, including roles at WasteWatch and London Remade, and work delivering energy, waste and green transport projects. Camilla holds a Certificate in Business Sustainability Management from the Cambridge Institute for Sustainability Leadership and is working towards ISEP Practitioner status.



**INVESTORS
IN THE
ENVIRONMENT** 

Camilla will be joined by a panel of IIE practice members, with direct experience of creating a more sustainable culture within their practices.

They will be sharing their experiences, tips and tricks on becoming a “greener” practice.

- Will Brookes – Avondale Vets
- Keith Mayne – Mayne Vets
- Laura Binnie – Paragon Vets
- Alison Sweeting – Vets4Pets Milton Keynes
- Michelle Thompson – VetPartners

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This webinar is suitable for anyone in veterinary practice with an interest in sustainability.

This webinar will be conducted via Zoom. The session will be approximately 90 minutes and will include the opportunity for Q&A.

An attendance certificate will be provided for all attendees at the live session. A recording will be available to those who cannot attend live.

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